## **GOOOH Leadership Teams**

If you would like to join one of our leadership teams, please send a note to <u>goooh@goooh.com</u>. We'll connect you with others who have signed up to help.

- 1. GOOOH Leadership Team Lead the effort in your district, planning events, presenting GOOOH, organizing the tasks and leading the selection process
- 2. Campaign Team work for the candidate in your district or a nearby district
- 3. Signature Team help each candidate get enough signatures to get on the ballot
- 4. Candidate Assistance ensure we have someone available when candidates need help
- 5. Web site Assistance Assistance setting up and updating each candidate's web site
- 6. New Members / Supporters –onboard new members and put them to work for our candidates and GOOOH
- 7. Email Management [FULL]– Managing our mail lists, no trivial job. We need someone with solid Excel skills and an attention to detail
- 8. Newsletters each candidate needs to send a weekly letter letting know everyone in their district where they will be, what they can do, and where they can donate. We must also send the GOOOH newsletter 2-3 times a month.
- 9. Phone Team We need to promptly return calls to those who call us
- 10. Telephone Selection Sessions This a GOOOH national task: lead the online weekly sessions
- 11. New Leader recruiting GOOOH national task (incl TX): continue to recruit and onboard new leaders
- 12. Letter to the Editor Team Research editors to contact, and send them emails with letters to publish or events in their area
- 13. Media Team we'll be contacting the media (mostly radio and tv) regularly to help you get our candidates and GOOOH on the air
- 14. Twitter Team daily Tweets so people can follow our candidates and GOOOH
- 15. Facebook Team leverage Facebook to appeal to the younger audience. Begin outreach to local colleges and look for help for each team
- 16. Email Response Team [FULL] Read and respond to the large volume of emails arriving daily
- 17. Research Team Ongoing evaluation of web sites, groups, candidates and issues
- 18. Special Projects day to day assignments as the need arises...
- 19. Session Coordinators Coordinate the selection process in other districts, building and improving on what we learned in Texas
- 20. Accounting -Help candidates with campaign finance rules and reporting
- 21. Materials Acquisition of yard signs, buttons, postcards, and door hangers for each candidate
- 22. Graphics Creation of graphics for signs, web, buttons, etc.
- 23. Radio Participate in Blog Talk and local talk radio requests