

How to win your race!

We have a plan to help you win and are looking to contribute up to \$50,000 to make it happen. If you don't know about [GOOOH](#) (pronounced "go"), please take a look at our [website](#).

Incumbents win 94% of the time! That is a fact. They have more money. They have the support of their party. They have name recognition.

To improve the odds, we need to work smarter. We have a plan.

We would like you to join a group of **Congressional Challengers** in a national advertising blitz that will compliment your campaign. Rather than divide races by party, Republican vs. Democrat, we will focus on **Challengers vs. Politicians**. We will appeal to the 90% of Americans who disapprove of the job Congress is doing.

We are proposing to rally all Congressional Challengers to work together as follows:

- GOOOH contributes \$50,000
- One hundred (or more) candidates pledge to support the effort
- Pooled funds are used for our **SEND A MESSAGE** national advertising campaign that explains why voters must support Challengers instead of the career Politicians

By pooling funds from challengers all across the nation we will be able to seed a national advertising campaign. The ads are expected to generate funds and publicity for your campaign.

To date, GOOOH members have selected or endorsed almost a dozen candidates and **donated as much as \$4,500 to individual campaigns**. We continue to raise even more for our candidates. You can learn about our endorsement process at [this link](#). In summary, we ask candidates to:

1. Document how they will vote on key issues – complete our [questionnaire](#) (no right or wrong answers)
2. Commit to Term Limits – agree to vote for Term Limits (if it comes up for a vote)

GOOOH will contribute up to \$50,000 to this program if we can get 100 challengers to pledge their support. We are not asking for money at this time, but need to know if you will participate.

We are reaching out to more than 300 congressional challengers whose email address we have been able to find. If you have contact info for others, please send our way.

If all challengers will work together there is an opportunity to **WAKE THIS NATION!** If each challenger insists on working alone, trying to outwork the competition as has been the strategy for the last fifty years, 94% will again lose!

We cannot allow the same people to be re-elected. Nothing will change if challengers insist on competing one on one. That seldom works. It is time to work smarter!

Please give this some thought. Reply to this message if you are interested. Remember, we will only ask for money if 100 others agree to do so. If we pool resources we have a chance to make a national statement. **Will you join the collective effort?** We'll be back in touch if enough of you respond.

Let's wake our nation and ask them to **SEND A MESSAGE** to the career politicians!